

# Dog Walk Fundraising Guide



**accüro**

supporting people with a disability  
in West Essex  
charity no: 1094736



## Thank You!

Thank you for registering for our Virtual Dog Walk. Your support is hugely appreciated. In this pack, you will find some information about Accuro and what your support means, information on fundraising and some tips and tricks to boost your fundraising to help you meet your goals. Good luck and happy walking!

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# Let's Get Started!

First thing's first, let's start planning your dog walk fundraiser!

## Setting up your Fundraising Page

A fundraising page is the easiest way to gather donations. **Virgin Money Giving** is simple to use and quick to set up. To get started, simply visit [virginmoneygiving.com/fund/accurodogwalk](https://virginmoneygiving.com/fund/accurodogwalk) and hit 'start fundraising'

## Planning your Walk

You can make your walk as easy or as challenging as you like. Doing something special may inspire your friends and family to donate. Perhaps gather a group of dog lovers and earn your medals together on your favourite route? You could set a distance challenge or even complete your walk in fancy dress!

# Fundraising Tips & Tricks

Accuro's services enable our members to take part in a wide range of activities, which help to reduce social isolation, build confidence and encourage independence. By fundraising, you are helping us to continue providing valuable support for people with disabilities.

## Set Your Target

Setting a specific fundraising target encourages your supporters to help you reach it. When you do hit your goal, you could even increase it to push your fundraising even further!

## Tell Your Story

When creating your page, it's a good idea to share a little about what inspired you to get involved and why you're fundraising for Accuro.

## Share Your Updates

During and leading up to your walk, it's a good idea to share regular updates both on your fundraising page and on social media. Keep your supporters informed with snaps of your dog gearing up for their big walk!

## Get Social

We'd love to share your page and see how you're getting on. Find us on [Facebook](#), [Twitter](#) and [Instagram](#) and tag us in your posts so we can share the love.

# What Your Support Means

Your support makes a huge difference at Accuro. Below are just some of the things that your fundraising could achieve.

**£5** could sponsor a child or young person for an hour at one of our youth group sessions.



**£25** could sponsor a child for a full Saturday Play Club session.

**£50** would help fund the wheelchair and transport costs for a young person to attend the Accuro School Holiday Scheme.



**£120** would enable a young person to attend one of our clubs for a half term.

**£400** would help fund an Accuro Holiday Scheme activity for three hours.



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# Good Luck!

We hope your walk and your fundraising go well. If you have any questions or if you need anything from us, please get in touch.

**[fundraising@accuro.org.uk](mailto:fundraising@accuro.org.uk)**



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