



# Fundraising Guide

**accüro**

supporting people with a disability  
in West Essex  
charity no: 1094736





## Thank You!

We're so pleased you've decided to fundraise for Accüro. Your support is hugely appreciated. In this pack, you will find some information about Accüro and what your support means, some ideas to get the creative juices flowing and tips and tricks to help boost your fundraising. Good luck and thank you for your support.

# What Your Support Means

Your support makes a huge difference at Accuro. Below are just some of the things that your fundraising efforts could help us achieve.

**£5** could sponsor a child or young person for an hour at one of our youth group sessions.



**£20** could sponsor a child for a full Saturday Play Club session.

**£50** would help fund the wheelchair and transport costs for a young person to attend the Accuro School Holiday Scheme.



**£120** would enable a young person to attend one of our clubs for a half term.

**£400** would help fund an Accuro Holiday Scheme activity for three hours.



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# Let's Get Started!

First thing's first, let's start with all you need to know when planning a fundraiser. We're considering the what, where, when, how and why.

**What** are you going to do?

We've got a list of fundraising ideas later on in this pack - take a look if you're still stuck for ideas!

**Where** are you going to do it?

Do you need to book a venue? Perhaps you're taking part in a challenge and need to look at transport options.

**When** will you be holding your fundraiser?

Decide when you're going to fundraise. If it's a challenge, do you need to train? Maybe you're planning a party and need to invite your guests.

**How** are you going to pull it off?

What do you need to do to organise your event or challenge? If you have any questions or need advice, please don't hesitate to get in touch with our friendly fundraising team.

**Why** are you fundraising for Accuro?

Tell your story! Our fundraising tips and tricks page will go into why it's important to share your reasons for fundraising. Don't forget to let us know too, we'd love to hear your story!



# Fundraising Tips & Tricks

Accuro's services enable our members to take part in a wide range of activities, which help to reduce social isolation, build confidence and encourage independence. By fundraising, you are helping us to continue providing these services.

## Gather Donations with a Fundraising Page

A fundraising page is the easiest way to gather donations. **Give As You Live** is simple to use and quick to set up.

## Set Your Target

Setting a specific fundraising target encourages your supporters to help you reach it. When you do hit your goal, you could even increase it to push your fundraising even further!

## Tell Your Story

It's a good idea to share a little about what inspired you to fundraise and why you're doing it for Accuro. Your supporters may be more inspired to attend your event or donate to your challenge if they know your reasons why.

## Share Your Updates

During your challenge or event planning regular updates both on your fundraising page and on social media. Keep your supporters informed with updates, how your fundraising is going and how their support can help.

## Get Social

We'd love to share your page and see how you're getting on. Find us on **Facebook**, **Twitter** and **Instagram** and tag us in your posts so we can share the love.

# A-Z of Fundraising Ideas

## A

Abseil  
Afternoon tea  
Archery  
Auction

## B

Bake sale  
Bike race  
Bingo  
Boot sale

## C

Car wash  
Clothes sale  
Cooking  
Craft stall

## D

Danceathon  
Dance show  
Dog walk  
Dye hair

## E

Eating contest  
Egg and spoon race  
Egg hunt  
Exercise

## F

Fancy dress day  
Fashion show  
Food sale  
Football tournament

## G

Games evening  
Garden party  
Gift shop  
Golf contest  
Guessing stalls

## H

Halloween Party  
Hiking  
Head Shave

## I

Ice skating contest  
Illustration sale

## J

Jewellery sale  
Jumble sale

## K

Karaoke night  
Kayaking race  
Keepy-uppy challenge

## L

Learn a new instrument  
Learn a new language  
Lunch dates

## M

Makeovers  
Marathon  
Movie nights  
Music concert

## N

Nature trail  
New skill

## O

Office collection  
Olympics tournament  
Own clothes day

## P

Pamper day  
Photo challenge  
PJ day

## Q

Quiz night

## R

Raffle  
Recycling  
Running

## S

Singing contest  
Skydiving  
Sponsored silence  
Sports day  
Street party  
Sweepstake  
Swimming

## T

Talent show  
Tea party  
Tuck shop

## U

Ugly jumper day  
Unusual food day  
Unusual outfit day

## V

Vintage dance event  
Valentines day market  
Vintage dress up day  
Vintage market  
Vintage party

## W

Walking challenge  
Waxing challenge  
Wet sponge toss  
World record attempt

## X

Xbox game night  
X Factor night

## Y

Yes day  
Yoga  
Yolo day

## Z

Zip wire  
Zoom fundraiser or gathering  
Zumba





## Good Luck!

We hope your challenge goes well. If you have any questions or if you need anything from us, please get in touch.

**[fundraising@accuro.org.uk](mailto:fundraising@accuro.org.uk)**

